



हो जा रंगीला

अपने घर और जिंदगी में लाएं **Vivid** का जादू

VIVID INTERIOR EMULSION

Mastertouch Vivid Interior Emulsion is a water-based acrylic emulsion paint that offers a smooth matt finish to the walls. It gives high opacity and long-lasting paint film.

Available in 1, 4, 10 & 20 L



FEATURES

 Smooth & stylish matt finish	 Excellent coverage	 Good washability
 Excellent whiteness & opacity	 Anti chalking	 Non-flammable No added lead, mercury, chromium

SUBSTRATE

All types of well-prepared interior plasters, concrete and masonry surfaces

COVERAGE

100-120 Sq. Ft / Ltr / 2 Coat

(Actual Coverage may depend on factors like Surface Preparation, Method of Application, Dilution etc.)

SHELF LIFE

36 months from the date of manufacture in original tightly closed container

PRODUCT BENEFIT

Rich Aesthetic Look.
Smooth and Matt Finish.
Value for Money.
Easy Application.
Eco Friendly.



TECHNICAL DATA	
PARAMETERS	SPECIFICATIONS
Nature	White Free Flowing Liquid
Dilution ratio	400-500 ml of clean water/ 1L of emulsion
Application	By Brush, Roller or Spray
Drying time	Surface dry: 30 min. Re - Coatability: 4-6 hrs.
Sheen level	2-3 at 60° GH
VOC Content	Low VOC
Stability of thin paint	To be used within 24 hrs.

SUBSTRATE PREPARATION

- New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use WallEX Ready Mix Plaster (for guidelines refer WallEX Ready Mix Plaster TDS).
- Ensure the surface is completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contaminants.
- Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.
- Before application any crack and minor damages on surface should be repaired with WallEX Crack Filler (for guidelines refer WallEX Crack Filler TDS).

PRIMER APPLICATION PROCESS

- Apply one coat of Mastertouch Interior Primer with proper dilution and allow to dry for 4-6 hrs. (for guideline refer Mastertouch Interior Primer TDS)
- Apply HomeSure Wall Putty (for guidelines refer HomeSure Wall Putty TDS).
Ensure surface smoothness and levelling by sanding with sandpaper 180 and wipe clean.
- Apply one coat of Mastertouch Interior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application.
- Application can be done by using brush, roller or spray.

TOPCOAT EMULSION APPLICATION PROCESS

- On primer application, apply two coats of Mastertouch Vivid Interior Emulsion with 40-50% water dilution.
- Take 4-6 hrs. drying time between two coats.
(Drying time may vary according to the temperature and humidity.)
- Application can be done by using brush, roller or spray.
- For darker shades require additional third coat.

USAGE PRECAUTIONS

- Do not alter water addition than recommended level.
- For better performance two coat application is required.
- Mastertouch Vivid Interior Emulsion contains non-toxic material but still, it is important to wear a safety kit while mixing and handling paint.

POST PAINTING CARE

- For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.
- Washing should be done on regular interval of six months.