

MASTERTOUCH BLOOM EXTERIOR EMULSION

Mastertouch Bloom Exterior is a premium exterior emulsion. It is formulated with unique stay clean technology to withstand harsh environmental conditions like rainfall, humidity, and heat. Bloom Exterior comes with a rich sheen finish, it magnifies the beauty of your house.

■ PRODUCT DESCRIPTION

| | |
|----------|---|
| FEATURES | <ul style="list-style-type: none"> All Weather Protection. Excellent Anti algal formula Peel Guard Excellent Anti-fungal formula UV Protection |
| BENEFITS | <ul style="list-style-type: none"> Dust Proof Technology Very high Washability and Scrub Resistance Ease of Application Rich Sheen Finish 5 years performance Warranty |

■ TECHNICAL ANALYSIS (INTERNAL TEST METHOD)

| TECHNICAL DATA | |
|----------------------------------|---|
| Nature | White Free Flowing Liquid |
| Dilution ratio | 400 ml of clean water/ 1l of emulsion |
| Application | By Brush, Roller, and Spray |
| Coverage | 50-60 Sq. Ft / Ltr / 2 Coat (Actual Coverage may depend on factors like Surface Preparation, Method of Application, Dilution, climate condition etc) |
| Drying time | Surface dry: 30 min. ReCoatability: 4-6 hrs. |
| Sheen level (for White Shade) | 2-3 at 60° GH 15-20 at 85° GH |
| VOC Content | Low VOC |
| Stability of thin paint | To be used within 24 Hrs |
| Self-Life | 36 months from date of manufacture in original tightly closed container |

GUIDANCE FOR USE

| | |
|---|---|
| SUBSTRATE | <ul style="list-style-type: none">• All types of well-prepared interior plasters, concrete, and masonry surfaces |
| SUBSTRATE PREPARATION | <ul style="list-style-type: none">• New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use Walplast BuildWell Ready Mix Plaster (for guideline refer Walplast BuildWell Ready Mix Plaster TDS).• Ensure the surface should be completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contamination.• Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.• Before application any crack and minor damages on surface should be repaired with Walplast HomeSure Crack Filler (for guideline refer Walplast HomeSure Crack Filler TDS) |
| PRIMER APPLICATION PROCESS | <ul style="list-style-type: none">• Apply one coat of Mastertouch Exterior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application. (For guideline refer Mastertouch Exterior primer TDS).• Application can be done by using brush, roller, spray. |
| TOPCOAT DILUTION | <ul style="list-style-type: none">• Dilute 1 litre of paint with 400 ml of clean water. |
| TOPCOAT EMULSION APPLICATION PROCESS | <ul style="list-style-type: none">• On primer application, apply two coats of Mastertouch Bloom Exterior Emulsion with proper dilution.• Keep 6-8 hr drying time between two coats. (Drying time may vary according to the temperature and humidity.)• Application can be done by using brush, roller, spray.• For darker shades require additional 3rd coat for better hiding and appearance. |
| USAGE PRECAUTIONS | <ul style="list-style-type: none">• Do not alter water addition than recommended level.• For better performance two coat application is required.• Mastertouch Bloom Exterior Emulsion contains non-toxic material but still, it is important to wear a safety kit while mixing and handling Paint. |
| POST PAINTING CARE | <ul style="list-style-type: none">• For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.• Washing should be done on regular intervals of six month. |

STORAGE INSTRUCTIONS

- Store in cool, dry, and well-ventilated place away from heat source or direct sunlight.
- Shake well before used and do not over or under dilute the material.
- Keep the container tightly closed to prevent drying.
- Keep the container in upright position.
- As temperature, humidity, water addition and other parameters vary from site to site; the above information should be treated as general guidelines.

Special Note

Following things need to check before application.

1. Moisture content of wall (ideal range Below 12%)
2. pH value of wall surface (should be alkaline in nature)

HEALTH & SAFETY INFORMATION

- Keep it out of children reach and away from eatables.
- Do not breath vapour or spray. It is recommended to wear suitable nose pad during application.
- Wear eye protection during application.
- Please avoid direct eye and skin contact. In case of eye contact, kindly wash and clean with plenty of water and seek medical help.
- In case of skin contact immediately wash with soap and water, if irritation develops, please get medical attention.
- No added lead, Mercury, and chromium compound.

Disclaimer: Technical information is based on knowledge and experience of accurate results. These results refer to the long-term application of the product in practice. Recommendations and suggestions are listed for guidance only. Since site conditions during the applications are beyond the manufacturer's control, hence it is also the responsibility of the end-user to ensure that the content in their possession is the latest case.