

## EXTERIOR PRIMER

Exterior Primer is water thinnable wall primer specially featured with ease of application, fast drying, enhances the surface smoothness and provides good adhesion to the topcoat.

### PRODUCT DESCRIPTION

**PRODUCT:** It is a unique product with superior whiteness and opacity.

#### FEATURES

- Economical
- Superior Coverage
- Excellent adhesion
- Easy to mix
- Excellent workability
- Smooth brush ability

#### BENEFITS

- Excellent Opacity and Whiteness
- Good Adhesion
- Low VOC Product.
- High coverage for topcoat
- Improved Paint adhesion
- Prevent Peeling off of topcoat

### TECHNICAL ANALYSIS (INTERNAL TEST METHOD)

#### TECHNICAL DATA

Nature	White Free Flowing Liquid
Dilution ratio	1:1 by volume with clean water For better results 50% with clean water
Application	By Brush, Roller, and Spray
Coverage	100-120 Sq. Ft / Ltr / Coat (may vary on surface condition)
Drying time	Surface dry: 30 min. ReCoatability: 4-6 hrs.
Finish	Matt & Smooth
Self-Life	18 Months from Mfd.
Stability of thin paint	24 hrs.

**GUIDANCE FOR USE**

<b>SUBSTRATE</b>	<ul style="list-style-type: none"><li>• Exterior Primer is suitable on new or previously painted masonry surfaces such as brickwork, plaster, cement, rendering and semi-permanent exterior finishes.</li></ul>
<b>SUBSTRATE PREPARATION</b>	<ul style="list-style-type: none"><li>• New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. <b>For repairing plaster surface use HomeSure WallEX Ready Mix Plaster</b> (for guideline refer HomeSure WallEX Ready Mix Plaster TDS).</li><li>• Ensure the surface Should be completely free from dirt, dust, loose Paints, powdery residue, oil greases or any other contamination.</li><li>• Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.</li><li>• Before application any crack and minor damages on surface should be repaired with HomeSure WallEX Crack Filler (for guideline refer HomeSure WallEX Crack Filler TDS).</li></ul>
<b>MIXING</b>	<ul style="list-style-type: none"><li>• Dilution: 50% with clean water for better performance, it is recommended to apply 1:1 by volume.</li><li>• <b>Ensure proper mixing of water in material before application.</b></li></ul>
<b>PRIMER APPLICATION PROCESS</b>	<ul style="list-style-type: none"><li>• Apply one coat of Exterior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application.</li><li>• Application can be done by using brush, roller, spray.</li></ul>
<b>USAGE PRECAUTIONS</b>	<ul style="list-style-type: none"><li>• Do not alter water addition than recommended level.</li><li>• Only one coat required.</li><li>• Exterior Primer contains non-toxic material but still, it is important to wear a safety kit while mixing and handling Paint.</li></ul>
<b>POST PAINTING CARE</b>	<ul style="list-style-type: none"><li>• For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth.</li><li>• Washing should be done on regular intervals of six month.</li></ul>

## STORAGE INSTRUCTIONS

- Store in cool, dry, and well-ventilated place away from heat source or direct sunlight.
- Shake well before used and do not over or under dilute the material.
- Keep the container tightly closed to prevent drying.
- Keep the container in upright position.
- As temperature, humidity, water addition and other parameters vary from site to site; the above information should be treated as general guidelines.

## Special Note

- Following things need to check before paint application
  1. Moisture content of wall (ideal range Below 12%)
  2. pH value of wall surface (should be alkaline in nature)

## HEALTH & SAFETY INFORMATION

- Keep it out of children reach and away from eatables.
- Do not breath vapour or spray. It is recommended to wear suitable nose pad during application.
- Wear eye protection during application
- Please avoid direct eye and skin contact. In case of eye contact, kindly wash and clean with plenty of water and seek medical help.
- In case of skin contact immediately wash with soap and water, if irritation develops, please get medical attention.
- No added lead, Mercury, and chromium compound.

**Disclaimer:** Technical information is based on knowledge and experience of accurate results. These results refer to the long-term application of the product in practice. Recommendations and suggestions are listed for guidance only. Since site conditions during the applications are beyond the manufacturer's control, hence it is also the responsibility of the end-user to ensure that the content in their possession is the latest case.