

MASTERTOUCH LUSH EXTERIOR EMULSION

Mastertouch Lush Exterior Emulsion is water-based paint ideal for exterior walls in regions with frequent rain and moderate humidity. Its good quality acrylic binders ensure strong adhesion and long-lasting durability. The formulation resists algae growth and black spots, providing continuous protection while preserving the wall's appearance.

■ PRODUCT DESCRIPTION

FEATURES	<ul style="list-style-type: none">UV resistanceAnti-Fungal PropertiesFilm BreathabilityLow VOC Paint
BENEFITS	<ul style="list-style-type: none">Moderate washabilityCost-Effective SolutionProvides Elegant Matt lookExcellent Colour Retention

■ TECHNICAL ANALYSIS (INTERNAL TEST METHOD)

TECHNICAL DATA	
Nature	White Free Flowing Liquid
Dilution ratio	400-500 ml of clean water/ 1l of emulsion
Application	By Brush, Roller, and Spray
Coverage	50-65 Sq. Ft / Ltr / 2 Coat (Actual Coverage may depend on factors like Surface Preparation, Method of Application, Dilution etc.)
Drying time	Surface dry: 30 min. ReCoatability: 4-6 hrs.
Sheen level	Low
VOC Content	Low VOC
Stability of thin paint	To be used within 24 Hrs
Shelf-Life	12 months from date of manufacture in original tightly closed container

GUIDANCE FOR USE

SUBSTRATE	<ul style="list-style-type: none"> • All kind of well-prepared exterior plasters, concrete and masonry surfaces
SUBSTRATE PREPARATION	<ul style="list-style-type: none"> • New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces. For repairing plaster surface use Walplast BuildWell Ready Mix Plaster (for guideline refer Walplast BuildWell Ready Mix Plaster TDS). • Ensure the surface should be completely free from dirt, dust, loose paints, powdery residue, oil greases or any other contamination. • Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water. • Before application any crack and minor damages on surface should be repaired with Walplast HomeSure Crack Filler (for guideline refer Walplast HomeSure Crack Filler TDS)
PRIMER APPLICATION PROCESS	<ul style="list-style-type: none"> • Apply one coat of Mastertouch Prime Exterior Primer with proper dilution and allow to dry for 4-6 hrs. before topcoat application. (For guideline refer Mastertouch Prime Exterior primer TDS). • Application can be done by using brush, roller, spray.
TOPCOAT DILUTION	<ul style="list-style-type: none"> • Dilute 1 litre of paint with 400-500 ml of clean water.
TOPCOAT EMULSION APPLICATION PROCESS	<ul style="list-style-type: none"> • On primer application, apply two coats of Mastertouch Lush Exterior Emulsion with proper dilution. • Keep 4-6 hr drying time between two coats. (Drying time may vary according to the temperature and humidity.) • Application can be done by using brush, roller, spray. • For darker shades require additional 3rd coat for better hiding and appearance.
USAGE PRECAUTIONS	<ul style="list-style-type: none"> • Do not alter water addition than recommended level. • For better performance two coat application is required. • Lush Exterior Emulsion contains non-toxic material but still, it is important to wear a safety kit while mixing and handling Paint.
POST PAINTING CARE	<ul style="list-style-type: none"> • For the best performance of the paints, ensure proper washing and cleaning of algae and fungal growth, if any. Washing should be done on regular intervals of six month.

STORAGE INSTRUCTIONS

- Store in cool, dry, and well-ventilated place away from heat source or direct sunlight.
- Shake well before used and do not over or under dilute the material.
- Keep the container tightly closed to prevent drying.
- Keep the container in upright position.
- As temperature, humidity, water addition and other parameters vary from site to site; the above information should be treated as general guidelines.

SPECIAL NOTE

Following things need to check before application.

1. Moisture content of wall (ideal range Below 12%)
2. pH value of wall surface (should be alkaline in nature)

HEALTH & SAFETY INFORMATION

- Keep it out of children reach and away from eatables.
- Do not breath vapour or spray. It is recommended to wear suitable nose pad during application.
- Wear eye protection during application
- Please avoid direct eye and skin contact. In case of eye contact, kindly wash and clean with plenty of water and seek medical help.
- In case of skin contact immediately wash with soap and water, if irritation develops, please get medical attention.
- No added lead, Mercury, and chromium compound.

Disclaimer: Technical information is based on knowledge and experience of accurate results. These results refer to the long-term application of the product in practice. Recommendations and suggestions are listed for guidance only. Since site conditions during the applications are beyond the manufacturer's control, hence it is also the responsibility of the end-user to ensure that the content in their possession is the latest case.